

Specialty Pharma Association

Fall Meeting Agenda

September 16-18, 2008

Tuesday September 16th

9:00 am – 4:00 pm Tour of Wine Country

6:00 pm – Reception

6:30 pm - Dinner

Wednesday September 17th

7:45 am Breakfast

8:45 am Welcome

9:00 am Guest Speaker – *The Winds of Change in Specialty Pharma – An Investors Perspective* – Mark Taylor – *Roth Capital Partners*

10:00 am Networking Break

10:30 am Guest Speaker – *Redefining Sales Forces* – Maik Klasen, Ph.D. – Senior Director – Healthcare & Lifescience Consulting Group - *Frost & Sullivan*

12:00 noon Networking Lunch

1:30 pm Guest Speaker – *Licensing update* – Neil Smith, Esq. – *Sheppard Mullin Richter & Hampton, LLP*

2:30 pm Networking Break

3:00 pm Guest Speaker – *Managed Care update* – Dean Erhardt – *VCG & Associates*

4:00 pm Adjourn for Wednesday

Thursday September 18th

7:30 am Breakfast

8:30 am Guest Speaker – *Minimizing Your Product Liability Risk* – Everett Shockley – *Chubb Lifesciences*

9:30 am Guest Speaker – *Distribution 101: How to Choose the Right Third-Party Logistics Provider* – Travis Poe – Director of Sales – *Cardinal Health Specialty Group*

10:30 am Networking Break

11:00 am Guest Speaker – *McCain / Obama Health Care Policy* – Dr. Jacob S. Hacker – Professor of Political Science – *University of California - Berkeley*

12:00 noon Meeting Adjourn